

The Department of Transfusion Medicine and Blood Center, SCB MCH, Cuttack, celebrated National Voluntary Blood Donors Day on October 26, 2023, with a special program. The program was attended by over 50 regular voluntary blood donors and VBD camp organizers, as well as distinguished guests, including Professor Dr. Sudhanshu Shekhar Mishra, Superintendent, SCB MCH; Professor Dr. Satyanarayan Routray, Dean & Principal, SCB MCH; Dr. Nilakantha Mishra, Director Blood Safety, Odisha; Shree Ranjan Biswal, Advisor Niramaya, HFW, Government of Odisha; and Professor Dr. Smita Mahapatra, HOD, Transfusion Medicine, SCB MCH.

The program began with a welcome address by Professor Dr. Smita Mahapatra, followed by speeches by the distinguished guests. The guests highlighted the importance of voluntary blood donation and thanked the blood donors for their selfless service.

A special felicitation ceremony was held to honor the regular voluntary blood donors and VBD camp organizers. The guests presented certificates and mementos to the awardees.

Dr. Susmita Behera, Assistant Professor, Transfusion Medicine, proposed a vote of thanks. She thanked the guests, blood donors, VBD camp organizers, and all blood centre staff who helped to make the program a grand success.

A rally was organized from the Principal Office Building to raise awareness about voluntary blood donation. The participants carried banners and placards with messages such as "Donate Blood, Save Lives" , "Be a Voluntary Blood Donor" Etc.