

The Department of Transfusion Medicine and Blood Center at SCB Medical College & Hospital, Cuttack, commemorated World Voluntary Blood Donor Day on June 21st, 2024, with a special event. Over 100 dedicated blood donors, VBD camp organizers, and esteemed guests attended the program. These guests included prominent figures like Professor Dr. Sudhanshu Shekhar Mishra (Superintendent, SCB MCH), Professor Dr. Prasenjeet Mohanty (Dean & Principal, SCB Medical College & Hospital, Cuttack), Dr. C.V.S.N. Rao (Director I/C, Blood Safety, Odisha), and Professor Dr. Smita Mahapatra (HOD, Transfusion Medicine, SCB Medical College & Hospital, Cuttack). Professor Dr. Smita Mahapatra started off the program with a welcoming address and described about the importance of Voluntary Blood Donation, its role and benefits. Professor Dr. Prasenjeet Mohanty (Dean & Principal, SCB Medical College & Hospital, Cuttack) appreciated the blood transfusion services of our institute, particularly in the crisis moments. Professor Dr. Sudhanshu Shekhar Mishra (Superintendent, SCB Medical College & Hospital, Cuttack) discussed the methods and mindset for reducing the wastage of blood products. Dr. C.V.S.N. Rao (Director I/C, Blood Safety, Odisha) highlighted the ways of increasing the voluntary blood donation so that the patient can be benefited. A special ceremony was held to acknowledge and honour the regular blood donors and VBD camp organizers. Certificates and mementos were presented to the awardees by the guests. Dr. Susmita Behera, Associate Professor of Transfusion Medicine, delivered a vote of thanks, expressing appreciation to the guests, blood donors, VBD camp organizers, and the entire blood centre staff who contributed to the program's success. To conclude the event and raise awareness about voluntary blood donation, a rally was organized, starting from the Principal Office Building. Participants carried banners and placards with impactful messages.